

## We Need You!

*The Groton Electric Light Department is looking for a few good customers to help with our new Demand Response Program.*

### Do you...

- have central air conditioning?
- care about helping the environment?
- understand the importance of having a highly reliable power supply?
- value conservation of our natural resources?
- want to be part of a solution to some of our energy problems?

### **If you answer yes to these questions, this program is for you.**

Groton Electric's new state-of-the-art meter reading system that is currently being installed is placing Groton in a position to be a national leader in demand response. In fact, the demand response program that we are putting into operation has attracted the attention of the American Public Power Association (APPA). The APPA is so interested in this program, that they have awarded Groton Electric a DEED (Demonstration of Energy-Efficient Developments) grant to assist in its implementation.

The goal of our demand response program is to reduce electric demand during periods of high regional use. The highest demand only occurs during a minimal number of hours per year on only a handful of days. Because of the nature of electricity, if this peak use is not met, blackouts will occur. In the past, the only solution to this challenge was the construction of

additional peak generation plants which only operate a small number of hours each year.

With today's technology we have a new potential solution. If we are able to lower electric demand during the times when electric use is at its maximum, then the region will not have to build as many peak generation plants.

To successfully implement this program we need the assistance of a few good customers with central air conditioning. Customers who participate in this voluntary program will allow us to cycle the air conditioning compressors on and off during a short part of the day only a few days per year. Our goal in implementing this program is for a minimal temperature change in the house during the peak electric use periods. Most high use periods are during normal business hours in the afternoon, so many customers may not be home when we will be operating the program.

We will pass the savings that the Light Department realizes in lower costs resulting from this program back to the participants. Under current market conditions, a customer who is able to reduce their electric use by 2kW during the same hour as New England's peak hour would receive a credit of \$5.49 per month (April – November). This amount is expected to increase over the next few years to as much as \$18.90 per month in 2010.

Although the dollar amounts seem small, when they are aggregated they become significant. If this program succeeds and is able to be repeated throughout New England then fewer generating plants will be built.

If you have central air conditioning, and would like to be part of a solution to some of our energy problems call Kevin Kelly or Tammi Lemire at 978-448-1150 to learn more about how you can help out.

# Never miss another early pay discount!

## Direct Payment

Now you can pay your monthly electric bill without the bother of writing a check, mailing an envelope or stopping by our office. Just sign up for Direct Payment, and we will automatically deduct your payment from your checking account each month.

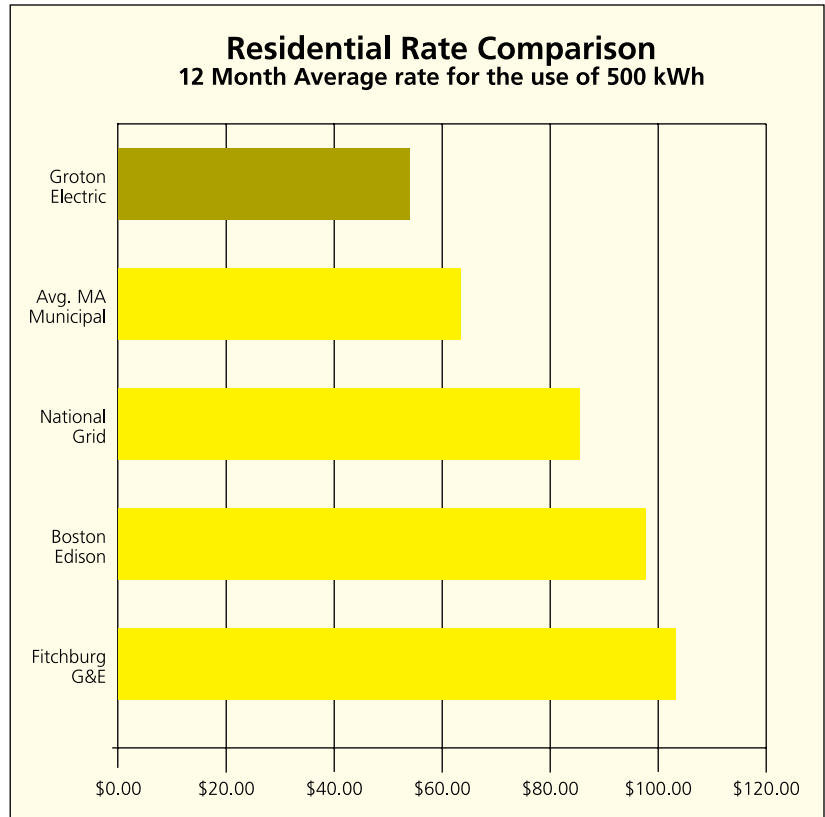
Join the almost 900 customers who enjoy Direct Payment. Direct Payment is available to all our customers at no charge. Simply complete the form at the bottom of the page, return it to us, and we'll do the rest.

Direct Payment is an easy way to simplify your life, with the added benefit of making sure you always get the prompt payment discount. You can't beat the convenience - no more watching the calendar, searching for postage or trekking to the office during inclement weather.

### Here's how it works

- As usual, you'll receive your bill on the first of each month.
- You'll have plenty of time to look over your bill and speak to us if you have any questions before your payment is made.
- On the 10<sup>th</sup> of each month, your checking account will be debited for the discounted amount due.

It couldn't be easier. It saves you time and you never have to worry about receiving your early pay discount again - it's automatic!



## Sign up for Direct Payment Today

To sign up for Direct Payment, complete this form and return it (with a voided check) to our office at 23 Station Ave., Groton, MA 01450. You may enclose this completed form with your payment if you wish.

Customer Name \_\_\_\_\_

Address \_\_\_\_\_ Phone number \_\_\_\_\_

Groton Electric Account Number (located to the right of your address on the bill) \_\_\_\_\_

Financial institution \_\_\_\_\_ Routing Number \_\_\_\_\_

Checking Account Number \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

I agree to establish debit payment from my checking account beginning with my next bill. I authorize the Groton Electric Light Department to instruct my financial institution to make payments directly from the account indicated on this form. I understand that I will control the payments, and that if I wish to discontinue this service I may simply notify Groton Electric at any time.